



City of Scottsdale
Tourism Development Commission
Regular Meeting
Marked Agenda

8:00 a.m., Tuesday, March 18, 2014
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

1. Call to Order/Roll Call- 8:01AM

David Scholefield, Chairperson
Tom Enders, Vice-Chairperson
Camille Hill
Ace Bailey

Ren Hirose
Robert McCreary
Carl Grupp

2. Approval of Minutes

Commission discussion and recommendation to approve the February 18, 2014 regular meeting minutes

COMMISSIONER McCREARY MOVED TO APPROVE THE MINUTES OF THE FEBRUARY 18, 2014 MEETING AS PRESENTED. COMMISSIONER BAILEY SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

3. Manager Reports

Staff Contact: Steve Geiogamah, Economic Development Manager-Tourism

- a. Staff Bed-Tax Collection Report
- b. Bed Tax Proforma
- c. Smith Travel Report
- d. Program Updates

4. Gift Clause Review

Presentation and commission discussion regarding the City Gift Clause

Presenter: Bruce Washburn, City Attorney

5. General Plan Update

Staff Presentation and commission discussion regarding the City General Plan

Staff Contact: Mary Vandevord, Planner, Sr.



6. Museum of the West – Funding Request

Commission discussion and possible recommendation regarding a one-time allocation from FY2013/14 bed tax carry-over funds in the amount of \$1.5 million toward the Museum of the West Project

Presenter: Jeff Nichols, City Treasurer

NO MOTION WAS MADE

7. Tournament Players Club – Funding Request

Commission discussion and possible recommendation regarding a one-time allocation from FY2013/14 bed tax carry-over funds in the amount of \$2.2 million toward the Tournament Players Club

Presenter: Jeff Nichols, City Treasurer

NO MOTION WAS MADE

8. TNEC Equestrian Center-Public Art Funding Request

Commission discussion and possible recommendation regarding a one-time allocation from FY2013/14 bed tax carry-over funds in the amount of \$400,000 toward public art at the TNEC Equestrian Center

Staff Contact: Dan Worth, Executive Director, Public Works

NO MOTION WAS MADE

9. ESPN FanFest Event Update

Commission update and discussion regarding the proposed ESPN FanFest Event.

Presenter: Steve Helm, Assistant Vice President, Property Management, Macerich

10. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

11. Public Comment

Citizens may address the members of the Tourism Development Commission during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items.

However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

12. Adjournment-9:20AM

Next scheduled meeting is April 15, 2014

